



MARKETING/PROJECT PLAN

Date:	
Name:	
Salary Range:	
Target Date to Land Next Job:	

Professional Objective: <i>What do you want to do?</i>	

Positioning Statement: <i>Who are you? Experience, Super Power, Impact</i>	

Core Competencies:		

Target Market	Geographic Area:	
	Types of Industries:	
	Size of Organizations:	
	Culture: <i>Ideal Work Environment</i>	

Target Companies: <i>Where do you want to work?</i> LIST 30-50 ORGANIZATIONS	